



OCEAN VISTAS
Every villa at Samujana offers uninterrupted sea views

SLEEK RETREAT

Koh Samui

Rest Your Head

SAMUJANA

With his love of hospitality and passion for creating memorable experiences, South African Kurt Berman is a perfect fit as general manager of Samujana luxury villas and residences. Offering guests seclusion, space and a stylish escape in Chong Mon, Samujana has already garnered awards for best villa development in Thailand and South-East Asia. Here, Kurt introduces the project.

HOW DID SAMUJANA COME ABOUT?

It's been an ongoing project for eight years. The owner-developer is an expat in Hong

Kong who was looking for a weekend escape and found land in Samui to build a villa. As more and more friends came, it grew organically into a development of private villas. Samujana wasn't built with a masterplan and only last year was it properly branded.

WHAT MAKES SAMUJANA DIFFERENT?

There are very good five-star resorts and stand-alone villas in Samui but Samujana combines both. For me, Samujana is true luxury. Our guests have the choice, freedom and space to do exactly what they want; they feel like they have their own kingdom. Each villa is unique in

design, character and layout to cater for different experiences and different people.

WHO'S YOUR TYPICAL GUEST?

Most of our guests are expats living in other major Asian cities. We also get a few long-haul guests from the UK and Australia. Samujana is very popular with families and groups of friends or couples as our villas are so spacious and affordable - though we don't allow bachelor parties! We're hosting more weddings and special events and recently opened The Big Lawn - 5 *rai* (8,000m²) of beachfront. (samujana.com)

Top 3
insider
travel tips

1_ WALKING STREET

On Friday nights, head to Fisherman's Village Walking Street. There's great food, shopping and the chance to rub elbows with a veritable who's who of island residents.

2_ SET SAIL

Take a boat trip to Koh Phangan to the north of Samui or to the Five Islands. Ao Thong National Marine Park is a highlight - we're lucky to have it on our doorstep.

3_ EAT & DRINK

Samui is home to everything from quirky beach joints to glamorous cocktail bars. There are more and more quality restaurants opening up.